## CMA CGM launches global recruitment website

Site to provide simplified application process for seafaring positions across CMA CGM group ships.

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Image: CMA CGM

<u>CMA CGM</u> has launched a new website, cmaships.com an open gateway for seafarers from around the world to apply for positions aboard CMA CGM Group vessels. The site brings together all of the group's agencies, subsidiaries, and partners involved in recruiting and managing the 13,000 crew members serving aboard CMA CGM-owned ships.

The site simplifies the application process for future seafarers and promotes maritime professions by attracting, recruiting and retaining talent from officers to engineers, ratings, catering staff, and cadets.

The company said the site hosts immersive content, crew testimonials, and presentations of onboard living conditions to allow future seafarers to discover behind the scenes information on careers at CMA CGM.

Regular updates will include group news related to life at sea and career opportunities, innovations onboard, new service launches, recruitment days and events at sea or ashore.

"Essential to the operation of our vessels, seafarers are at the heart of our priorities. This new website goes far beyond a simple recruitment platform: it opens the way to a meaningful career, driven by commitment and international opportunities," said Julien Loridon, vice president of CMA SHIPS.

The launch of CMASHIPS.com is part of CMA CGM's broader strategy to enhance its attractiveness to seafarers worldwide, in a context of fleet expansion and transformation of maritime transport. This includes proactive measures to promote gender diversity on board through the "She Sails" programme, which encourages and supports women's careers in maritime professions.