



LOOKOUT

05.2025

Ahoy Customer,

Welcome to our **LOOKOUT**, your exclusive peek into the world of Hapag-Lloyd!

In this issue, get inspired by *Loreto Alvarado's* powerful interview on visibility and learn how *Lisa-Marie Pietrek's* and her team revolutionize cargo freshness with our Controlled Atmosphere service. Get an inside look at the cutting-edge transformation of our *C-class vessels*, and step aboard with retired *Captain Peter Boehme* as he reflects on his incredible 46-year journey at sea. Last but not least, don't miss our new value-added service *Cargo Shield* that offers quick, convenient protection for cargo in transit – now available to book online.

At Hapag-Lloyd, it's not just about transport – it's about transforming the way we move the world. Enjoy!

[Smarter reefer logistics for you with Controlled Atmosphere](#)

Controlled Atmosphere slows ripening and preserves freshness of perishable goods on long voyages. *Lisa-Marie Pietrek*, Manager Global Reefer Strategy & Steering at Hapag-Lloyd, shares how this makes smart logistics simpler.



[FIND OUT HERE](#)



["We had loaded everything imaginable on board"](#)

Captain Peter Boehme set sail with Hapag-Lloyd in 1956 and retired 46 years later. Here he looks back on life at sea, shares how to handle a storm in port, and pays tribute to his wife's unexpected stint in the galley.

[UNCOVER MORE HERE](#)

[Fleet Upgrade Program transforms seven sister vessels](#)

As part of Hapag-Lloyd's Fleet Upgrade Program, the C-class vessels undergo a major conversion – boosting efficiency and reducing environmental impact, with more vessels soon to follow. Hapag-Lloyd continues its push for greener shipping.



[HAVE A LOOK HERE](#)



[Protect your business with our new Cargo Shield product](#)

When the unexpected happens, it pays to be prepared. With Cargo Shield, you get fast, straightforward protection for your goods. Now available to book online via Quick Quotes and Web Booking.

[DISCOVER HOW IT WORKS](#)

["The more people speak out, the easier it will be to come out"](#)

Loreto Alvarado, Transshipment Coordinator in Chile, shares her journey of resilience, identity, and what authentic representation means for the queer community – in the workplace and beyond.



[READ THE INTERVIEW HERE](#)

[Capture of the month: Beyond the seas](#)



Going the extra mile: Our inland solutions are a vital link in the global supply chain – reaching almost every corner of the world. From remote valleys and mountain villages to bustling inland hubs, we ensure that cargo doesn't just arrive at port, but at its true destination. Seamlessly integrated and globally connected, our inland network brings the world closer.

[GET THIS STUNNING PICTURE HERE](#)

[Remember to LOOKOUT for the next one!](#)

Thank you for reading our LOOKOUT. Each month, we share stories from land and sea and bring them to your inbox. We look forward to share the next issue with you.

Warm regards,



Francesco Di Bari

from our Customer Communications Team