

Alibaba teams up with Maersk on container shipping services

Chinese B2B service provider Alibaba.com and the shipping line Maersk are entering into a strategic cooperation on LCL/FCL shipping services.

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Credit: Maersk

The two companies have agreed to integrate Maersk's LCL and FCL container shipping services directly into Alibaba's platform, providing direct access to transparent and cost-effective shipping solutions especially for small and medium-sized enterprises.

This integration allows business buyers on Alibaba.com to book shipping services easily and eliminate complexities to provide real-time pricing on bulk shipments. The buyers and sellers will be able to select [Maersk's](#) shipping and logistics services online synchronously via Alibaba.com platform.

"With the application in various markets of Europe, [US](#) and Asia Pacific regions, the cooperation with enlarge the orderbook scale and reduce logistics costs by around 10% to create a win-win logistics ecosystem," commented Alibaba.com.

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