

The Logistics Trend Map - Exploring 2025's global logistics trends

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In an increasingly complex and challenging world, staying ahead in logistics has never been more critical. The question is no longer whether companies will face disruption in their supply chains, but how they can constantly and effectively navigate them. Identifying and analysing trends therefore enables businesses to stay competitive in a dynamic industry.

The Logistics Trend Map has been created by Maersk, in collaboration with Statista, to act as a comprehensive and interactive guide to the most impactful trends in logistics today. Combining robust data with first-hand perspectives from industry decision makers, The Logistics Trend Map offers actionable insights on how to leverage trends to solve problems, while unlocking new opportunities for growth.

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Leading the way with the top global logistics trends of 2025

The Logistics Trend Map identifies the relevance of trends in the logistics industry and assesses their implementation progress within organisations. The insights are delivered in two ways:

1. An [interactive map](#), which lists the top 30 trends, measured by impact and adoption.
2. A [free downloadable PDF report](#) (70 pages) which delves into the top 10 trends, analysed across 5 regions and 8 industries. The report also includes challenges and opportunities, customer portraits and the next emerging trends in the industry.

Among the 30 trends identified, below are the top 10. Click to explore more:

1. [Supply Chain Visibility](#)
2. [Internet of Things](#)
3. [Supply Chain Diversification](#)
4. [Financial Resilience in Logistics](#)
5. [Digital Transformation](#)
6. [Cyber Security](#)
7. [Last Mile Delivery Innovations](#)
8. [E-Commerce](#)
9. [Circular Economy](#)
10. [Artificial Intelligence](#)

For even more insights, download the full report [here](#)

Research based on over 500+ interviews

Statista conducted a quantitative survey, targeting supply chain experts and decision makers across eight key industries: retail, fashion & lifestyle, technology, automotive, chemicals, pharmaceuticals & healthcare, fast-moving consumer goods (FMCG), and perishables. The research was aimed at exploring the hurdles faced by companies and the opportunities they recognise. Overall, 570 interviews were conducted across Asia Pacific, Europe, Latin America, North America and Mexico, the Middle East and Africa. Respondents came from mid-sized and large organisations transporting at least 100 forty-foot equivalent units annually and spending a minimum of USD 750,000 on logistics.

Research based on data-driven insights

The findings are based on robust data, academic expertise, and deep industry knowledge. To identify the trends, Statista used advanced AI-driven analytics to explore scientific studies, patents, earnings calls, and startup activities.

With the objective of not only identifying the most important trends but also positioning them on The Logistics Trend Map, the collected data was assessed to determine the relevance and level of industry adoption of each trend. Through the survey, Statista gathered information on how far companies have progressed in implementing each trend.

To complement these findings, Statista used AI-based big data analytics to create indices and compare key patterns to uncover meaningful relationships. To project the impact of a trend, data was used to understand how much disruption it could cause in companies. For example, evidence includes whether innovations in patents are categorised as incremental, moderate, or groundbreaking. A higher share of groundbreaking patents often indicates greater disruptive potential and therefore a higher impact on the industry.

Supply chain innovations

Reliable and actionable insights are key to The Logistics Trend Map. That's why, alongside advanced data science techniques, Statista data analysts applied thorough quality controls at every step of the process. All findings were validated through interviews with industry experts and discussed with supply chain decision makers to bring the trends to life.

Disclaimer: The content of the The Logistics Trend Map is intended for informational purposes only and does not reflect the views, opinions, or official stance of A.P Moller-Maersk A/S. Any conclusions or interpretations expressed in this report are those of the author(s) and do not necessarily represent the perspectives or policies of A.P Moller-Maersk A/S.

Be ready with the top logistics trends to go all the way! Discover more [Logistics Insights](#) and explore the rest of the 2025 trends in the same space.