

Maersk Europe Market Update March 2025

The latest developments across key ports, ocean, air freight, inland, e-commerce and customs in Europe.

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13th March 2025

With spring around the corner, we can almost taste the fresh fruit and vegetables of the season - so in this month's newsletter we look at the latest [innovations in the banana industry](#) and find ways to preserve the freshness of produce [from Morocco to Europe](#). If you move your goods via air, find out everything you need to know about [chargeable weight in air freight](#), and for your storage options, look no further than our [Dublin warehouse](#). To read our usual Europe Market Update, [click here](#).

Ripening Bananas On the Move

Ripening bananas during transit used to seem like a distant dream of the future; but with StarRipe, the future is now! Hear from Michaela Steineker, Senior Business Development Manager at Maersk, on how StarRipe is disrupting banana supply chains with added flexibility, additional capacity, cost savings, and longer shelf life for the fruit.

[Watch here](#) →



From Dublin to the World

Breaking down the benefits of integrating European supply chains through the Irish capital, with strategic storage solutions at the heart of it all - from avoiding paying the dreaded 'double duty' on imports to seamlessly connecting with Maersk's vast global network.

[Discover more](#) →

A Shortcut from Morocco to Europe

Around 56% of Morocco's exports have a final destination within the EU. With the updated Morocco Bridge solution that combines rail, truck, and a RoRo service, the trade lane benefits get an added efficiency boost.

[Find out more](#) →



Air Freight: if the Price is Right

Outlining everything you need to know when it comes to calculating the cost of sending your cargo via air freight - including chargeable weight formulas, the benefits of doing the correct maths, and tips to optimise your air freight shipments and costs.

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