

Maersk Europe Market Update February 2025

The latest developments across key ports, ocean, air freight, inland, e-commerce and customs in Europe.

[Read here](#)



13th February 2025

In this month's newsletter, we take you behind the scenes and show you the workings of our [Customer Implementation Teams](#). We take a look at what it takes to [fall in love with your supply chain](#), even one as complex and delicate as [premium skincare](#). Finally, we unpack the role of [customs brokers](#) in cross-border shipping, and cover the latest updates across Europe in our [Market Update for February](#).

The Glow of Omnichannel

Balancing exclusivity with efficiency is key in the premium skincare industry, where small SKUs, high-value ingredients, and multiple sales channels add complexity. Find out how brands are optimising their supply chains to meet consumer demand without compromising on quality.

[Find out here →](#)



From Plan To Performance

With a structured approach, our Customer Implementation Teams turn complex supply chain implementations into smooth and efficient journeys. Hear from Utku Yildirim, Customer Implementation Manager at Maersk how we take supply chains from where they are, to where they need to be.

[Watch here →](#)

The Heart of Your Supply Chain

Did you know Valentine's Day generates over €1 billion in annual sales for European businesses? Seasonal demand fluctuations can easily put your supply chain to the test, but pairing with the right logistics partner can make your heart - and business - soar.

[Find out more →](#)



Customs Brokers Beyond Borders

From accurate goods classification to securing customs bonds, customs brokers handle critical aspects of cross-border shipping. But do you necessarily need a customs broker? In this Logistics Explained article, we cover the role of customs brokers, whether you need one, and how to choose the right one for your business.

[Read here →](#)



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