

ZIM joins "Move to -15" coalition

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ZIM announced its participation in the "Move to -15" coalition, a cross-industry alliance aiming to cut emissions in the cold chain sector by raising standard temperature of frozen cargo from -18°C to -15°C.

This small change could prevent an estimated 17.7 million metric tons of CO₂ emissions annually, according to the Israeli shipping company.

With a fleet of advanced reefer containers and its exclusive ZIMonitor service, the ocean carrier provides real-time monitoring to ensure optimal cold chain conditions.

ZIM EVP COO David Arbel said: "As part of ZIM's ESG commitment, we're advancing sustainable, cutting-edge solutions to lower environmental impact in global shipping. We're proud to join a coalition that will make cold chain logistics eco-friendlier and more cost-effective."