

## Live Position API: Real-Time Data, Seamless Integration & Full Control



Dear Customer,

We're proud to announce that our [Live Position API](#) is now available on a **global scale**! So how can it help you?

The API enables **full integration into your own systems** as well as **automatic location updates** for all or selected shipments, while also being fully compliant with **DCSA standards**. And the best thing is that it's available for **all transport legs – vessel, pre-carriage, and on-carriage** – as well as for merchant's and carrier's haulage shipments. You'll even get updates about the location **every 15 minutes** for the **pre- and on-carriage legs** and **once per day** for the **ocean leg**. **Subscribe to our [Live Position API](#) now** and be one of the first to **actively integrate IoT data** into your supply chain workstreams.

[Learn More](#)

**Chinese New Year – Prepare Now**



[Chinese New Year](#) is just around the corner, and with it come some of the **largest annual disruptions** to global supply chains, such as **factory shutdowns**, **port congestion**, and **longer lead times**. Are your operations **prepared to handle the impacts**? Either way, we've prepared a concise **overview with useful tips**.

**Discover in Our Latest Article:**

- How the holiday impacts global logistics
- Practical steps to avoid delays
- Strategies to keep your supply chain running smoothly

Don't wait until it's too late! Get ahead of the curve now!

[Read the full article](#)

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**Your Journey with Hapag-Lloyd: From Quotation to Shipment**

Kicking off this year, we're excited to **guide you through the entire Hapag-Lloyd booking process** once again — from your **very first quotation to the final delivery**. Discover how **easy and efficient** it is to manage your logistics with us by following each installment of our **"Did You Know" series** in these newsletters.

**Let's get started!**

As we commence our journey through the Hapag-Lloyd booking process, we're thrilled to introduce a **fresh upgrade!** Our [BETA "New Quote"](#) section in the [Online Business](#)

[Suite](#) now comes with a **sleek, brand-new design**. While you get your rates for specific routes, you can now also enjoy:

- **A more intuitive way to view your offers**
- **Simplified navigation** to get quotes for [Quick Quotes](#), Quick Quotes Spot, and **additional services**

It's all part of our mission to make your **logistics journey easier and more efficient**. So stay **tuned as we guide you!**

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**Sharing is caring: get your colleagues onboard!**



Love to get Hapag-Lloyd updates delivered right to your mailbox? Share our newsletter with your colleagues – so no one misses any updates!

[Share now](#)

Kind regards,

Your Hapag-Lloyd team