

# ONE, DP World box up hope for breast cancer awareness

Southampton terminal 'wears it pink' with containers

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Employees at DP World Southampton spelled out a message of HOPE with Ocean Network Express containers. (Photo: Andrew McAlpine)

The magenta hue of Ocean Network Express once again supplied the perfect medium to help support a good cause during Breast Cancer Awareness Month.

To mark #WearItPink Day Oct. 18 in the United Kingdom, employees at DP World's terminal at the Port of Southampton used 21 of the eye-catching ONE containers to spell out a universal message of "HOPE" garnished with a pink ribbon.

There are 55,000 cases of breast cancer diagnosed in the U.K. each year, accounting for 15% of all new cancer cases.

Ocean Network Express Europe & Africa have 100 specially branded Pink Ribbon containers in service around the world. The line said it will donate \$100 to Brussels-based Breast International Group for each photo of the containers posted to LinkedIn.