

Maersk and Danone team up to cut logistics emissions

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Danone, a global food and beverage company, is joining forces with Maersk to minimize its logistics greenhouse gas (GHG) emissions through Maersk's ECO Delivery Ocean product.

Maersk's product is based on reduced GHG emission fuels like bio-diesel or bio-methanol which are produced solely from waste feedstocks. These fuels are then used on vessels across the Maersk fleet.

With the applied version of ECO Delivery Ocean by Danone, the GHG emissions are reduced by more than 40% compared to conventional fossil fuels.

"We are happy to partner with Maersk through Danone's Partner for Growth program. The ECO Delivery Ocean product and its reduced greenhouse gas emissions align well with our decarbonization strategy to focus primarily on alternative fuels and multimodal transportation. Maersk is an important partner and using their product to reduce CO2 emissions on sea freight marks yet another step in our decarbonization journey," stated Jean-Yves Krummenacher, Global Chief Procurement Officer at Danone.

Danone aims for net zero emissions by 2050 and has aligned its goals with the Science-Based Targets initiative (SBTi) since 2017.

"The swift reduction of greenhouse gas emissions is at the core of both our companies. Well-known companies like Danone can act as a beacon in their industries by using effective levers to decarbonize their supply chains. We are proud to be Danone's trusted partner in this important task," commented Emilio de la Cruz, Maersk's Managing Director for South West Europe.

Similarly, Maersk targets net zero by 2040 and is the first shipping and logistics company with an SBTi-approved net zero pathway.

The collaboration between Danone and Maersk extends beyond ocean transport to include comprehensive inland transport solutions and dedicated control towers to ensure smooth logistics operations.