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CMA CGM Paris 2024 Olympic Games Partner Is In The Starting Blocks

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May 8 is the day when it all begins in France. After departing from the port of Piraeus in Greece on 27 April, the Olympic flame will arrive in Marseille by sea, aboard the Belem, the three-masted ship.

On 8 May, the Old Port will be decked out in the colours of the Olympic Games and will be buzzing to the rhythm of the many events planned for the occasion.

The Olympic torch will ignite the spirit of the Games across the country in a unique and unforgettable festive atmosphere.

After crossing the Mediterranean Sea, the ship Belem will be greeted with a spectacular and emotionally charged display designed especially for the occasion.

The Belem, a listed historic monument, will make a majestic arrival in France. Once the old ship is moored, the Olympic torch will appear on French soil.

The arrival of the Olympic flame will be full of symbolism. It creates a bond between Athens and Marseille, two cities intimately linked by their influence on the Mediterranean basin.

CMA CGM and its subsidiary CEVA Logistics, as the official partner in logistics solutions of the Paris 2024 Olympic and Paralympic Games, is mobilized to meet the world's biggest logistics challenge: to ensure the transport and delivery of over 900,000 items of sports equipment including trampolines, poles, firearms, boats, and surfboards.

Working closely with the Organizing Committee of the Paris 2024 Games since February 2023, the group and its subsidiary CEVA Logistics are offering logistic transport solutions for the event.

The partnership includes freight services, international transport of goods, customs clearance, storage, delivery, site logistics, special freight, and IT systems integration.

CMA CGM and CEVA Logistics are central to the logistics challenge for the Paris 2024 Games.

There are 1.3 million items of furniture and over 900,000 pieces of sports equipment to transport, deliver, assemble and move around the Olympic venues.

The group will also transport more than 250 containers of bleachers and mobile seats and deliver 1.3 million items of furniture, fixtures, equipment, and merchandising material.

A total of 17,000 beds for the athletes and their teams lodged in the Olympic Village will be delivered, assembled, and dismantled.

CEVA Logistics is also responsible for the storage, assembly and transport of nearly 650 advanced mobility vehicles and 2,745 electric vehicles for getting around the venues.

As the opening looms closer, CMA CGM will manage more than 68,000 pieces of luggage, transporting them from airports to Olympic venues.

Furthermore, the group will move over 170,000 pallets and make more than 7,000 trips to cross the last mile to deliver equipment needed for the competitions with a fleet of more than 300 vehicles, ranging from vans to trucks for the Paris 2024 Games.