

Minister-President of Bavaria opens Gebrüder Weiss logistics center in Straubing

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Bavaria's Minister-President Dr. Markus Söder opened the new branch of GW in Straubing on April 18. On "Logistics Day" ("Tag der Logistik"), when the nationwide industry opens its doors every year, the Minister-President described the 14 million euro investment by Gebrüder Weiss in Straubing as "excellent news at a time when the Federal Government is massively jeopardizing truck logistics in Germany. CO₂ prices are up, tolls have doubled, e-mobility funding has been cut. This is damaging to such a systemically relevant industry, and once again fueling inflation. It can't be overstated: we need forward-looking entrepreneurs and motivated employees more than ever."



Markus Söder: "We need forward-looking entrepreneurs and motivated employees more than ever" / Around 150 guests from industry and government briefed on expansion plans and e-mobility / Gebrüder Weiss turns Straubing into Eastern

Bavaria's prime location / Company CEO Wolfram Senger-Weiss: "Good set of conditions in Bavaria"

Wolfram Senger-Weiss, CEO of Gebrüder Weiss, made a clear commitment to Bavaria as a place of business: "The Free State of Bavaria offers us a good set of conditions on which we can base our plans for expansion in Germany. Over the past five years, we have invested 120 million euros in Bavaria with the aim of giving Bavarian industrial and commercial enterprises access to markets both in Germany and around the world." At the same time, Senger-Weiss was critical of the obstacles facing e-mobility. "E-trucks cost three times as much as diesel-powered vehicles, which is why we need a clear roadmap in Germany on the future of e-truck subsidies." Nevertheless, his company is taking advantage of every opportunity available to transport freight in a climate-friendly way, eschewing no technology, with the aim of operating its own facilities and vehicle fleet in a climate-neutral manner by 2030. An e-truck is already stationed in Straubing for short-distance transport of general cargo.

During his visit, Minister-President Söder was briefed on operating processes and procedures. Incoming goods are prepared in Straubing over an area of 3,700 square meters for forwarding in Germany, for onward transport to European countries and for air and sea freight overseas. The terminal also serves as a distribution center for the economic regions of Eastern Bavaria, Lower Bavaria and Upper Palatinate. "Our new location brings us even closer to our customers in Bavaria, to whom we offer reliable transport and logistics solutions, digital services and a direct connection to our global network. We guarantee efficient land transport from a single source with our close-knit network of locations, particularly to Austria and South-Eastern Europe," said Wolfram Senger-Weiss.

There are already plans in the works to expand the location in the coming years to include additional warehouses and handling facilities. The company is investing an eight-figure amount in expanding the Straubing location.

In recent years, Gebrüder Weiss has built up a dense network of locations in southern Germany and, in addition to Straubing, has its own branches and subsidiaries in Aldingen, Altensteig, Bayreuth, Esslingen, Konradsreuth, Memmingen, Nuremberg, Passau and Waldkraiburg.