

Non-alliance liners double market share on Asia-Europe over the past year

Sam Chambers

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The market share of non-alliance liners operating in the Asia-Europe tradelane has doubled in the space of one year.

New data from Alphaliner looks at the array of smaller brands who have come to fill the gap left by global liners who have quit serving Russian markets.

Carriers such as New New Shipping, OVP Shipping, Safetrans, FESCO, Akkon and CStar have emerged to double the non-alliance liner footprint over the past 12 months. Boxes shipped by companies on the tradelane outside the three mega alliances have jumped from 154,600 teu to 308,300 teu, accounting for around 5% of the route's market share. This also includes the 1.2% market share of the fast-expanding ZIM.

Another rapidly growing carrier is SeaLead Shipping, Alphaliner data shows. It has a market share of 1% after growing its Asia-Med fleet by 40.6% year-on-year to 61,400 teu.

As the alliance members operate another 344,000 teu for their own account on ad hoc sailings or standalone services, the combined market share for 2M, Ocean Alliance and THE Alliance now stands at 89.7%, down from 95.6% a year ago.

