

# DHL Express and Mytheresa forge five-year partnership

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Mustafa Tonguç, Managing Director DHL Express Germany; Michael Kliger, CEO Mytheresa (from left to right)

Global logistics company DHL Express and Mytheresa, a major luxury e-commerce platform, have entered into a strategic five-year partnership, focussing on DHL's new GoGreen Plus service.

This initiative aims to diminish carbon dioxide equivalent (CO<sub>2</sub>e) emissions by utilizing sustainable aviation fuel (SAF) instead of traditional jet fuel. Mytheresa is set to invest several million euros in GoGreen Plus, marking the most significant investment by a DHL Express customer in Europe for this service.

With a commitment to sustainability, this substantial investment is expected to reduce over 27,000 tons of CO<sub>2</sub>e emissions associated with Mytheresa's global shipments during the five-year period of the agreement.

"The partnership between Mytheresa and DHL Express in Germany has existed since 2006. Since then, we have worked closely together to continuously develop our service for the benefit of Mytheresa's customers. Our joint work goes beyond business because we also share common values for a better future. This makes me particularly proud and the five-year GoGreen Plus agreement we have now signed is another milestone on this partnership journey," stated Mustafa Tongu , managing director at DHL Express Germany.

Introduced by DHL Express last year, GoGreen Plus utilizes CO2-insetting and sustainable aviation fuel (SAF) to empower customers to minimize the carbon dioxide equivalent (CO2e) emissions linked to their freight.

This innovative service has been made possible through substantial SAF contracts with industry leaders such as bp, Neste, and World Energy. SAF is crafted from alternative raw materials featuring a sustainable energy profile, including used cooking oil, corn, waste, and hydrogen. In contrast, conventional carbon-intensive aviation fuels or kerosene are derived from crude oil.

According to a statement, as part of DHL Group's overarching objective to achieve net-zero emissions by 2050, GoGreen Plus aligns with the company's commitment to sustainability. Given that approximately 90% of the company's carbon footprint emanates from its air network, prioritizing sustainable air transportation solutions becomes pivotal in fostering environmentally friendly logistics operations.

"Based on this unique long-term agreement with DHL Express on the use of SAF, we will be able to significantly reduce greenhouse gas emissions per order shipped," explained Sebastian Dietzmann, COO of Mytheresa.